

“An ideas
competition”



BLUE-SKY the Outer-T

“The competition is open to anyone enthusiastic about Wellington’s waterfront”

■ Entry form and conditions

Wellington Waterfront Limited (WWL) is calling for creative ideas for the best use for the Outer-T of Queens Wharf. We want as many people as possible to enter.

The competition will help WWL understand how Wellingtonians would like to see the Outer-T used. This is the first step towards shaping the master plan required for the revitalisation of the Queens Wharf precinct.

At this stage, we’re just looking for creative, workable ideas - not specific designs.

■ Who can enter?

The competition is open to anyone enthusiastic about Wellington’s waterfront who has an idea on how they would like to see the Outer-T of Queens Wharf used in the future.

It is open to everyone.

Entries can be from individuals or groups, professionals or novices, families or organisations, classes or workmates.

Remember, no idea is too big or too small.

You just need to bring your idea to life for the panel of judges.

■ Description and history of the site

The Outer-T of Queens Wharf sits proudly on Wellington harbour in a prime location. It was once the hub of all port activities and today is the heart of the waterfront, and the precinct closest to the CBD.

Originally constructed in 1865, it had various additions between 1878 and 1898, and buildings added to the northern and southern arms of the Outer-T in 1910. The building now known as Shed 1 was constructed in 1964.

It is a visible and treasured reminder of our maritime and mercantile history, so it’s not surprising that everyone has a view on what should happen to this unique site.

It’s a great community asset, so WWL wants to hear ideas from the community about how it could be used.

■ Current use, future thinking

Currently the Outer-T includes Shed 1 accommodating Wellington Indoor Sports which operates an indoor soccer and netball facility, and Helipro which operates a commercial helicopter business from the building. Its landing and take-off area is situated on the southern half of the Outer-T. The site is highly visible to all those who walk along the waterfront.

In 2001, following consultation, the Wellington Waterfront Leadership Group published the Wellington Waterfront Framework document.

This included a call to hold a competition to explore options for the use of the Outer-T, with the proviso being that all proposals respect the general principles of the Framework. These include protecting public access and the view out to the harbour.

It should be noted that the contractual obligation to pursue the Hilton proposal pre-dated the Framework document.

WWL now has approval from Wellington City Council to fulfil this obligation within the Framework document.

■ Site specifics

The Queens Wharf precinct is defined as the area of land between Jervois Quay and the harbour, north of Frank Kitts Park and south of the Steamship Wharf building (Loaded Hog).

The size of the Outer-T: there are two arms the northern arm is 108m long by 42m wide; the southern arm is 101m long by 32m wide; with the area in between (the central stem) being 25m across and 72m long.

■ Entries

All entries need to take into consideration the fact that Queens Wharf is at the heart of the Waterfront, and the Outer-T of Queens Wharf is a special and unique site.

All competition proposals should respect the principles of the Wellington Waterfront Framework including:

- Public access
- The importance of the view out to the harbour
- Taking into account that the Outer-T is a berth for cruise liners and other vessels
- www.wellingtonwaterfront.co.nz/docs/framework.pdf

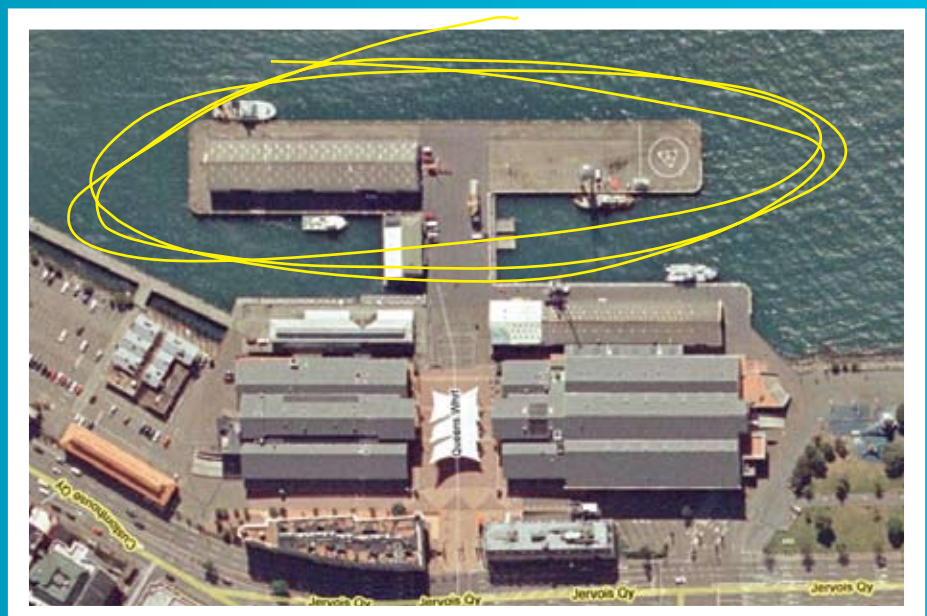
Other matters to take into consideration include:

- There is no public vehicular access to the Outer-T
- The current conditions of the wharf and buildings: the wharf piles require substantial strengthening, which is both a structural and financial constraint
- If your idea involves any form of structure you should take into account the adjacent buildings and its bulk and form should fit with the existing buildings
- Any structure needs to consider creating shelter for the inner wharf
- Your idea should attract people to the Outer-T.

Don’t limit your vision, but remember, big ideas will often mean a longer time frame.

More than one idea may be chosen – a short-term idea may be selected to provide an interim use while WWL set about trying to fund a long-term big idea.

There needs to be recognition that if a concept is solely public in nature, with no commercial component, it will take longer to achieve. However, don’t let that hinder your thinking.



■ Recognition and Exhibition

The Exhibition:

The judging panel will select a number of entries that will form an exhibition to be held at the close of the competition.

Not all the entries will be exhibited.

Selected entries will be chosen to showcase the exciting ideas and the common themes and concepts that came to light from the entries when viewed as a whole.

Entrants who came up with a similar idea as an entry displayed, but possibly not brought to life as well, will be given recognition in the exhibition.

Winner/s

Winner/s will be recognised in the exhibition and showcased in an advertising feature, outlining the winning work/s.

One or more selected entrants may be asked to provide more information on their idea for the next phase in the development of the master plan for Queens Wharf.

WWL will then seek support for the plan from the Wellington City Council.

Any idea that was to be implemented from the competition would go through an open tender process for implementation where necessary.

Should the winning idea/ideas be pursued more specifically, and the winner/s of the competition is a person with expertise in this area, they would be invited to participate in the open tender.

Winners' responsibilities

- To attend the announcement and exhibition opening
- To be available for media interviews and photographs.

■ Entry specifications

Entry form must be completed (see back for details)

Entries should provide a detailed description of your idea on 2 x A4 or 1 x A3 size paper, with a maximum of 800 words.

The entry itself should not include the entrants name; this should only be put on the entry form as a 'blind' judging process is to be undertaken.

You can bring your idea to life through a description using words, but you might also like to include drawings, photos or other means of illustrating your idea, within the confines of the specified sizes.

The competition is all about concepts and ideas not expertise.

No email entries.

Entry forms are available at:

- www.wellingtonwaterfront.co.nz
- The Wellington Waterfront Project Information Centre, Ground Floor, Shed 6, Queens Wharf, Wellington City
- Greater Wellington regional libraries
- The Wellington City Council Information Centre
- Or from 'BLUE-SKY the Outer-T' Competition, PO Box 395, Wellington 6140

■ Judging

Submissions will be reviewed by a panel of judges consisting of experts in various fields and community and city representatives.

The judging panel includes:

Michael Cashin (Convenor) – Wellington Waterfront Ltd – Chair

Peter Biggs – Clemenger BBDO (Melbourne) Australia – Managing Director

Di Buchan – Social Impact Assessor

Alistair Cattanach – Dunning Thornton – Director – Engineer

Michael Gould – Jasmax – Senior Associate – Architect

Morrie Love – Raukura Consultants – Cultural Advisor

Stuart Niven – Victoria State Government – Urban Design Director

Ian Pike – Wellington Waterfront Limited – Chief Executive Officer

Kerry Prendergast – Mayor of Wellington

Fran Wilde – Greater Wellington Regional Council – Chair

TBC – Community Group – Not confirmed prior to publication

The entries will be blind copied so the judges do not know who the entries are from.

The ideas will be judged on merit and within the criteria set out in the Waterfront Framework.

Wellington Waterfront Limited will provide administrative support for the judging panel and will have representation on the panel.

The judges' selection of the entries will be final and no correspondence will be entered into.

The competition is all about concepts and ideas not expertise.

“Your idea for the heart
of Wellington Waterfront”



‘BLUE-SKY the Outer-T’ Entry Form

How to enter

- Print clearly.
- Complete the details below and sign your name at the bottom of the form.
- The completed entry must not exceed 2 x A4 pages or 1 x A3 in size.

Post the entry form, or deliver it, no later than 5.00pm, 24 August 2009 to:

‘BLUE-SKY the Outer-T’ Competition

Wellington Waterfront Limited
Shed 6, Queens Wharf
Jervois Quay
PO Box 395
WELLINGTON
Attention: Maria Mouroukis



www.wellingtonwaterfront.co.nz

| | |
|---------------|--------------|
| Family Name/s | First Name/s |
| Address | |
| Mobile | |
| Home Phone | |
| Work Phone | |
| Email | |

RIGHTS AGREEMENTS/RELEASE

(1) I/We have read the above entry conditions and agree to abide by them. (2) The submitted entry is our/my own work. (3) I/We agree to make our entry available to Wellington Waterfront Limited for inclusion in the Queens Wharf Precinct Master Plan, and for use in an exhibition and for promotions of the concepts and ideas contained in the competition submissions. (4) I/We agree that Wellington Waterfront Limited can come back to me/us for further discussions regarding my/our entry and that the concept may be put to open tender in which I/we can participate. (5) I/We understand that entries will not be returned to entrants.

Signature/signatures on behalf of a group

Date / /